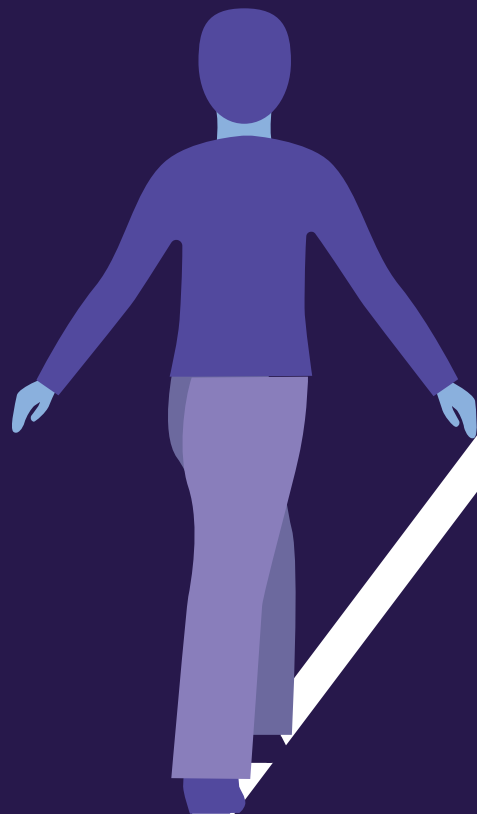


**Can
Intelligent
Cashflow
bring business
back from the
brink?**



Fluidly

Business is in trouble.

New data suggests that one in five small businesses are in their overdraft. That's over a million UK business owners with no cash in the bank, losing sleep over late payments and unable to invest in growth. And with the economic uncertainty surrounding Brexit, that figure is set to rise.

The obvious solution to the problem is funding. But many small business owners believe that the funding options available to them are unaffordable. What's more, the share of small business finance applications that were approved fell dramatically in Q4 last year.

The result? Business owners are stressed. Dipping into their overdraft as a last resort or hastily securing the wrong financial product in order to cover bills and pay suppliers. Without effective cashflow solutions, businesses struggle to stay afloat, which is why an estimated 50,000 go under each year.

So how do we fix this?

Luckily, AI-powered software is making it easier than ever for business owners to keep on top of their cashflow. Fluidly's app, which fully integrates with Intuit QuickBooks, produces automated cashflow forecasts to identify potential pitfalls in advance.

But Fluidly doesn't just identify what is happening in a business' finances. It helps accountants to answer the more valuable questions of so what? And now what? for their clients. Fluidly now matches businesses with funding options that suit their needs. Keeping them out of their overdrafts and away from knee-jerk financial solutions.

This new feature gives businesses access to a carefully curated range of financial products in two minutes, enabling them to secure the right funding options in just two days.

For accountants, Fluidly's software provides a simple solution to client cashflow management. AI-powered forecasts, goal planning, invoice chasing and funding solutions are now all available all in one easy to use app. Fully regulated by the FCA, Fluidly provides financial insight that you can trust.

With cashflow management taken care of, business owners can look ahead with confidence. Whether they want to hire staff, expand into a new property or simply get through a rough patch, Fluidly gives them the tools to plan their future.

Can Intelligent Cashflow save UK business? I believe it can. But you can decide for yourself.

Get in touch today.



Caroline Plumb, CEO

 fluidly.com

 +44 (0)20 8133 6157

 @Fluidly

Fluidly